

# WELCOME EXHIBITOR

Show Name <b>Canada Women's Expo (Calgary)</b>		Early Bird Deadline Date <b>September 13, 2024</b>
Show Date <b>October 4-6, 2024</b>	Show Venue <b>BMO Centre Hall A</b>	Show Code <b>CWEC10462024</b>

Dear Exhibitor,

Goodkey Show Services Ltd., is pleased to learn that your company will be participating at Canada Women's Expo (Calgary). We would like to assist in making your participation successful.

As the official contractor for the show, we are enclosing various equipment rental and service order forms for your information and use. We suggest that you anticipate your requirements, complete all appropriate forms and return them immediately. To use online ordering the code for this event is CWEC10462024.

Please Note: The deadline to qualify for early bird prices is September 13, 2024. All orders processed after the Early Bird Deadline Date would be considered a late order; regular prices will apply and are subject to a 35% late order surcharge. Goodkey Show Services requires payment in full at the time orders are placed. Canceled Orders: There is a 50% cancellation fee.

***This kit is digitally fillable! Just open it in Adobe Acrobat or a similar program to complete.***

## SCHEDULE

Event	Date	D/M/Y	Start Time	End Time
Exhibitor Move In	Thursday	03/10/24	11:00 AM	06:00 PM
Exhibitor Move In	Friday	04/10/24	09:00 AM	12:00 PM
Show Hours	Friday	04/10/24	01:00 PM	09:00 PM
Show Hours	Saturday	05/10/24	10:00 AM	06:00 PM
Show Hours	Sunday	06/10/24	10:00 AM	05:00 PM
Exhibitor Move Out	Sunday	06/10/24	05:00 PM	10:00 PM

## IMPORTANT INFORMATION

**Equipment and Services provided by show management (per exhibit booth):**

Booth space with the following (Color Depends on location):

8'h backwall drape

3'h sidewall drape

**\*\*Power is provided by the Calgary Stampede**

We realize exhibiting in a convention can be complicated. If you need assistance or to order anything not covered in the Exhibitors Kit (Stages, Extra Tall Drape etc.), please do not hesitate to contact us at any of the following:

By email: [info@goodkey.com](mailto:info@goodkey.com)  
By telephone: **780.426.2211**  
By fax: **780.426.5734**

Visit us at [www.goodkey.com](http://www.goodkey.com) *We look forward to serving you!*



Head Office | 5506 - 48 St NW | Edmonton, AB | T6B 2Z1  
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# HOW TO ORDER

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Show Date <b>October 4-6, 2024</b>	Show Venue <b>BMO Centre Hall A</b>	Show Code <b>CWEC10462024</b>

Go to [www.goodkey.com](http://www.goodkey.com)

- Click **ORDER ONLINE** from the menu near the top of the page.
- Register your company if you have not done so at the Goodkey site before.  
\*Please note: Your Default User name will be your e-mail address, and the preselected password is **blue**. You can then go into your account and change your password.
- Put in your **SHOW CODE** (see above).
- You are now at the show info page. That will tell you the move-in and move-out information along with the furnishings and colors that are supplied by your show organizer.
- If you would like to order extra furnishings, material handling, labour, etc please click on **MAIN** on top of the page.
- Click on the sub category **PRODUCTS** or **SERVICES** of your choice.
- To add to your order, select the options beside the photo then **ADD ITEM TO CART**. Click **BACK TO ORDER ONLINE** by the **VIEW MY CART** to return to the main order directory.
- Once you are completely satisfied with your order(s) click on **CONFIRM MY CART** at the bottom of the page.
- Click the terms and conditions box - please note instructional pop up and click **OK**.
- Click **PAY ONLINE** and complete the required fields.
- Click **COMPLETE PAYMENT** and print your receipt.

## DOCUMENTS

Visit the **ONLINE DOCUMENTS** section to download show related documents such as order forms, sample customs forms, product brochures, etc.

## IMPORTANT!

All exhibitors must complete the **MATERIAL HANDLING AGREEMENT** before the specified show date(s).

Not required for POV's  
(*Personal vehicles or company owned vehicles*)

The system will automatically send you the confirmation of your order through the email you have provided at the time of registration.

## We're here for you

At Goodkey we know that exhibiting can be complicated, if it's your first show or if you're a seasoned pro. We're here to help! From walking you through a first-time online order to just providing some piece of mind. If you need anything just give us the word, and we'll take care of the rest.

We believe in building relations with our clients. We understand the importance and value of good quality customer service and that your time is valuable. When you call Goodkey you will always be greeted by a person, not a machine.

### National Service Centre

Open: Monday - Friday 8:00 AM - 4:30 PM (MST)

Tel: **780.426.2211**

Fax: **780.426.5734**

Email: [info@goodkey.com](mailto:info@goodkey.com)



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# PAGE LIST

**IMPORTANT!** Please check the boxes of page(s) with filled orders. Thank you!

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# CARPET

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>CARPET FOR STANDARD SIZE BOOTHS</b>				
10' x 10'		\$214.00	\$289.00	
10' x 20'		\$429.00	\$579.00	
10' x 30'		\$732.00	\$990.00	

<b>CARPET FOR BOOTHS GREATER THAN 300 SQ/FT (CUSTOM CUT)</b>				
Other sizes laid @ \$3.00 per sq.ft		\$3.10/sq.ft	\$4.20/sq.ft	
Size: _____ ft x _____ ft = _____ sq/ft				

**CLASSIC CARPET COLOR CHOICE** *Please check one*

RED

BLUE

GREY

BLACK

FOREST GREEN

<b>ADDITIONAL ITEMS</b>				
Carpet Underlay		\$1.40/sq.ft	\$2.00/sq.ft	
Size: _____ ft x _____ ft = _____ sq/ft				
Double Underlay		\$2.80/sq.ft	\$3.70/sq.ft	
Size: _____ ft x _____ ft = _____ sq/ft				
Poly (Visqueen)		\$1.20/sq.ft	\$1.60/sq.ft	
Size: _____ ft x _____ ft = _____ sq/ft				

**IMPORTANT: A replacement cost of the carpet will be assessed if the rented carpet was intentionally damaged and/or deemed unusable after the event.**

**If you will need under carpet wire cuts, or any other cuts, please fill out the cost below.**

<b>UNDER CARPET WIRING CUT (does not include install)</b>				
Booth Size: _____ ft x _____ ft = _____ sq/ft		\$3.70/sq.ft		

**SPECIAL INSTRUCTIONS**

designer carpet line by

## GOODKEY

SHOW SERVICES LTD.

- Guaranteed new high quality carpet available in a variety of new designer colors
- Price includes Visqueen covering, delivery, installation, carpet tape, and carpet removal
- No material handling charges when ordered from Goodkey

DESCRIPTION & QTY	REGULAR PRICE	TOTAL
<b>DESIGNER CARPET</b>		
100 - 700 sq.ft	\$4.60/sq.ft	
Size: _____ ft x _____ ft = _____ sq/ft		
700 - 1200 sq.ft	\$4.30/sq.ft	
Size: _____ ft x _____ ft = _____ sq/ft		

**DESIGNER CARPET COLOR CHOICE** *Please check one*

SNOW WHITE

GRAPE PURPLE PMS 525

ALPINE GREEN PMS 356

APPLE GREEN PMS 368

OCEAN BLUE PMS 286

SPICY PINK PMS 226

LEMON YELLOW PMS 115

TANGERINE ORANGE PMS 1375

SILKY BEIGE PMS 7530


















CHOCOLATE PMS 469

\*\*PRICES INCLUDE DELIVERY AND INSTALLATION

<b>SUBTOTAL</b>		
<b>OFFICE USE ONLY</b>		
<input type="checkbox"/> 35% LATE ORDER SURCHARGE		
<input type="checkbox"/> 50% CANCELLATION FEE		
<b>ADJUSTED SUBTOTAL</b>		
5% G.S.T.		
<b>TOTAL AMOUNT DUE</b>		
GST REGISTRATION#: 121717813 RT		PST REGISTRATION#: PST-1013-7620

# FURNITURE

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
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DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>TABLES</b>					<b>SEATING</b>				
Chrome Cruiser Table 30" dia - 40" tall			\$164.00	\$222.00	Folding Chair Green Plastic			\$23.00	\$31.00
Cruiser Table 30" dia - 40" tall			\$154.00	\$207.00	Leather Side Chair Black Leather Seat			\$93.00	\$125.00
Lycra Cruiser Cover <input type="checkbox"/> BLACK <input type="checkbox"/> WHITE <input type="checkbox"/> PURPLE <input type="checkbox"/> BLUE <input type="checkbox"/> GREEN			\$49.00	\$67.00	Stool with Backrest Black Fabric			\$75.00	\$102.00
Pedestal Table 30" dia - 29" tall			\$83.00	\$112.00	Mini Bar Stool Black Faux Leather 25" tall			\$80.00	\$108.00
Lycra Pedestal Cover <input type="checkbox"/> BLACK <input type="checkbox"/> WHITE <input type="checkbox"/> PURPLE <input type="checkbox"/> BLUE <input type="checkbox"/> GREEN			\$45.00	\$61.00	Bar Stool Black Faux Leather 30" tall			\$111.00	\$150.00
Wood Top Square Table Cruiser 40" tall			\$83.00	\$112.00	<b>DESCRIPTION</b>				
Wood Top Square Table Pedestal 29" tall			\$83.00	\$112.00	<b>FURNITURE COMBOS</b>				
Wood Top Round Table Cruiser 40" tall			\$83.00	\$112.00	Mini Barstool Combo Includes: - 2 Mini Bar Stools - 1 Pedestal Table (29" tall)			\$182.00	
Wood Top Round Table Pedestal 29" tall			\$83.00	\$112.00	Barstool Combo Includes: - 2 regular height Bar Stools - 1 Cruiser Table (40" tall)			\$280.00	
Coffee Table 30" dia - 18" tall			\$81.00	\$109.00	<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>				
<b>SPECIAL INSTRUCTIONS</b>					<b>SUBTOTAL</b>				
					<b>OFFICE USE ONLY</b> <input type="checkbox"/> 35% LATE ORDER SURCHARGE <input type="checkbox"/> 50% CANCELLATION FEE ADJUSTED SUBTOTAL				
					5% G.S.T.				
					<b>TOTAL AMOUNT DUE</b>				
					GST REGISTRATION#: 121717813 RT				
					PST REGISTRATION#: PST-1013-7620				



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# OPTIMUM FURNITURE

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
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DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>SEATING</b>					<b>TABLES</b>				
Corbusier Chair Black Leather 33"(w) x 28" (h) x 29"(l)			\$401.00	\$541.00	Wood Top Chrome End Table 18" x 18"			\$136.00	\$183.00
Corbusier Chair White Leather 33"(w) x 28" (h) x 29"(l)			\$401.00	\$541.00	Wood Top Chrome Coffee Table 24" x 48"			\$163.00	\$218.00
Corbusier Loveseat Black Leather 57"(w) x 28" (h) x 28"(l)			\$623.00	\$842.00	Wood Top Chrome Coffee Table 36" x 36"			\$163.00	\$218.00
Corbusier Loveseat White Leather 57"(w) x 28" (h) x 28"(l)			\$623.00	\$842.00	<b>DESCRIPTION</b> <span style="float:right"><b>REGULAR PRICE</b> <b>TOTAL</b></span>				
Corbusier Sofa Black Leather 80"(w) x 28" (h) x 29"(l)			\$707.00	\$954.00	<b>OPTIMUM FURNITURE COMBOS</b>				
Corbusier Sofa White Leather 80"(w) x 28" (h) x 29"(l)			\$707.00	\$954.00	Square Wood Top Combo Includes: - 2 Chrome Flop Back Chairs (Black leather seat) - 1 Square Wood Top Cruiser Table (40" tall)			\$350.00	
Mini Chrome Flop Back White Leather Seat 33" tall			\$110.00	\$148.00	Round Wood Top Combo Includes: - 2 Chrome Flop Back Chairs (Black leather seat) - 1 Round Wood Top Cruiser Table (40" tall)			\$350.00	
Chrome Flop Back Black Leather Seat 45" tall			\$147.00	\$199.00	Boardroom Combo Includes: - 1 Wooden Table (85"[L] x 42"[w] x 30"[t]) - 6 leather side chairs			\$898.00	
Chrome Flop Back White Leather Seat 45" tall			\$147.00	\$199.00	<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>				
JLO Bar Stool Black Leather Seat 36" tall			\$99.00	\$134.00	<b>SUBTOTAL</b>				
JLO Bar Stool White Leather Seat 36" tall			\$99.00	\$134.00	<b>OFFICE USE ONLY</b>				
<b>SPECIAL INSTRUCTIONS</b>					<input type="checkbox"/> 35% LATE ORDER SURCHARGE				
					<input type="checkbox"/> 50% CANCELLATION FEE				
					<b>ADJUSTED SUBTOTAL</b>				
					5% G.S.T.				
					<b>TOTAL AMOUNT DUE</b>				
					GST REGISTRATION#: 121717813 RT PST REGISTRATION#: PST-1013-7620				



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# DRAPE & TABLES

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>TABLES</b>				
6'x2'x29"[h] <i>Decorated Table (3 sides draped)</i>		\$108.00	\$146.00	
8'x2'x29"[h] <i>Decorated Table (3 sides draped)</i>		\$108.00	\$146.00	
Upgrade Decorated Table to 4 sides draped ADD		\$43.00	\$58.00	
4'x2'x29"[h] <i>Decorated Table (4 sides draped)</i>		\$108.00	\$146.00	

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>COUNTERS</b>				
6'x2'x40"[h] <i>Decorated Table (3 sides draped)</i>		\$161.00	\$217.00	
8'x2'x40"[h] <i>Decorated Table (3 sides draped)</i>		\$161.00	\$217.00	
Upgrade Decorated Counter to 4 sides draped ADD		\$56.00	\$75.00	
4'x2'x40"[h] <i>Decorated Table (4 sides draped)</i>		\$161.00	\$217.00	

**SKIRT COLOR CHOICE** *Please check one*

<input type="checkbox"/> WHITE	<input type="checkbox"/> BLUE	<input type="checkbox"/> GREY
<input type="checkbox"/> BLACK	<input type="checkbox"/> RED	<input type="checkbox"/> NAVY
<input type="checkbox"/> TEAL		

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>UNDECORATED TABLES</b>				
4'x2'x29"[h]		\$57.00	\$76.00	
6'x2'x29"[h]		\$57.00	\$76.00	
8'x2'x29"[h]		\$57.00	\$76.00	

**SPECIAL INSTRUCTIONS**

DESCRIPTION & QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>DRAPE PARTITIONING</b>			
3' High Drape- per linear foot	\$5.30/LF	\$7.10/LF	
Size: _____ ft x _____ ft= _____			
8' High Drape- per linear foot	\$8.10/LF	\$11.30/LF	
Size: _____ ft x _____ ft= _____			

**DRAPE COLOR CHOICE** *Please check one*

<input type="checkbox"/> WHITE	<input type="checkbox"/> BLUE	<input type="checkbox"/> GREY
<input type="checkbox"/> BLACK	<input type="checkbox"/> RED	<input type="checkbox"/> NAVY
<input type="checkbox"/> TEAL	<input type="checkbox"/> GOLD	<input type="checkbox"/> FOREST GREEN
<input type="checkbox"/> BURGUNDY		

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>HARDWARE ACCESSORIES (Installation not included)</b>				
Labour to install			\$29.00	
Baseplate		\$22.00	\$29.00	
4' - 7' Slider		\$22.00	\$29.00	
6' - 10' Slider		\$22.00	\$29.00	
7' - 12' Slider		\$22.00	\$29.00	
4' solid		\$22.00	\$29.00	
3' high upright <i>(Baseplate not included)</i>		\$22.00	\$29.00	
8' high upright <i>(Baseplate not included)</i>		\$22.00	\$29.00	
12' high upright <i>(Baseplate not included)</i>		\$22.00	\$29.00	

**\*\*PRICES INCLUDE DELIVERY AND INSTALLATION**

<b>SUBTOTAL</b>		
<b>OFFICE USE ONLY</b>		
<input type="checkbox"/> 35% LATE ORDER SURCHARGE		
<input type="checkbox"/> 50% CANCELLATION FEE		
<b>ADJUSTED SUBTOTAL</b>		
<b>5% G.S.T.</b>		
<b>TOTAL AMOUNT DUE</b>		
GST REGISTRATION#: 121717813 RT	PST REGISTRATION#: PST-1013-7620	





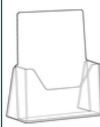




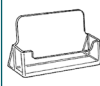



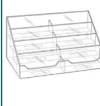










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# ACCESSORIES

Show Name <b>Canada Women's Expo (Calgary)</b>					Name of Company					Booth Number	
Show Date <b>October 4-6, 2024</b>					Early Bird Deadline Date <b>September 13, 2024</b>						
DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL		
<b>LITERATURE DISPLAYS</b>					<b>MISCELLANEOUS</b>						
Chrome Literature Rack 8 wire slots Fits 8.5" x 11"			\$152.00	\$205.00	Draw Barrel 			\$90.00	\$121.00		
Single Literature Fits up to 9.25" x 10.75" Clear Acrylic			\$40.00	\$55.00	Mini Fridge 			\$242.00	\$327.00		
3 to 4 Tier Literature Fits up to 9.25" x 10.75" Clear Acrylic			\$71.00	\$96.00	Water Cooler Includes 1 jug of water + 250 cups Water Cooler Additional Water Jug 			\$201.00	\$271.00		
<b>BUSINESS CARD HOLDERS</b>					Desk 			\$358.00	\$483.00		
Single Business Card Fits standard card Clear Acrylic			\$17.00	\$23.00	Coat Tree 			\$48.00	\$65.00		
4 Tier Business Card Fits standard card Clear Acrylic			\$28.00	\$37.00	Bag Holder 			\$92.00	\$124.00		
4 Double Tier Business Card Fits standard card Clear Acrylic			\$71.00	\$96.00	Garment Rack Chrome on casters 			\$65.00	\$88.00		
<b>LIVE PLANTS</b>					Chrome Sign Holder Holds 22" x 28" 			\$72.00	\$98.00		
3' Potted Plant Live Tropical 			\$73.00	\$99.00	Easel Free Standing 			\$28.00	\$37.00		
4' Potted Plant Live Tropical 			\$75.00	\$101.00	Eco-Friendly Garbage Pail 			\$40.00	\$55.00		
5' Potted Plant Live Tropical 			\$96.00	\$130.00	<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>						
Small Floral Arrangement 			PRICE TBD	PRICE TBD	<b>SUBTOTAL</b>						
Medium Floral Arrangement 			PRICE TBD	PRICE TBD	<b>OFFICE USE ONLY</b>						
Large Floral Arrangement 			PRICE TBD	PRICE TBD	<input type="checkbox"/> 35% LATE ORDER SURCHARGE						
					<input type="checkbox"/> 50% CANCELLATION FEE						
					<b>ADJUSTED SUBTOTAL</b>						
					5% G.S.T.						
					<b>TOTAL AMOUNT DUE</b>						
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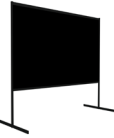

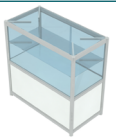











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# DISPLAY ACCESSORIES

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
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DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>OCTANORM COUNTERS AND RISERS</b>					<b>OCTANORM DISPLAY SYSTEMS</b>				
Counter Doors & storage shelf 20"[d]x40"[w]x40"[h]			\$219.00	\$297.00	Shelf Gondola White 3 Glass Shelves 9" x 38" 20" x 38" x 98"[h]			\$429.00	\$590.00
<b>COUNTER WITH FULL COLOR GRAPHIC</b> ~Be noticed!			\$322.00	\$436.00	Slat Wall Gondola Brackets not included 20" x 38" x 98"[h]			\$429.00	\$590.00
Doors & storage shelf 		<i>Display a company logo or branding!</i>			<b>POSTER DISPLAY SYSTEMS</b>				
					Poster Board (Black) Double Sided 4'[h] x 8'[w] *Material is hook velcro receptive			\$151.00	\$204.00
					Hook Velcro 6 yards per box Self Adhesive			\$25.00	\$34.00
Show Case Two shelves 20"[d]x38"[w]x40"[h]			\$321.00	\$433.00	Loop Velcro 6 yards per box Self Adhesive			\$25.00	\$34.00
Jewelry Case One shelf with lights 20"[d]x38"[w]x40"[h]			\$286.00	\$386.00	<b>GOODKEY APPROVED TAPE (DOES NOT DAMAGE HARDWARE)</b>				
Computer Counter 29"[d]x40"[w]x40"[h]			\$258.00	\$348.00	Removable Double-sided Foam Tape 10 pieces per pad 2" x 1" pieces			\$4.00 per pad	\$5.40 per pad
Computer Counter w/ Graphic 29"[d]x40"[w]x40"[h] Image size: 962mm[w] x 912mm[h]			\$352.00	\$475.00	Removable Double-sided Foam Tape Roll 30ft roll x 1" wide			\$50.00 per roll	\$68.00 per roll
Product Risers 3 white shelves 20"x20" 15", 33", 38" tall			\$303.00	\$409.00	<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>				
Single Show Case 20"[d]x20"[w]x40"[h]			\$161.00	\$217.00	<b>SUBTOTAL</b>				
Ballot Box with Slot in Top 20"[d]x20"[w]x40"[h]			\$161.00	\$217.00	<b>OFFICE USE ONLY</b> <input type="checkbox"/> 35% LATE ORDER SURCHARGE <input type="checkbox"/> 50% CANCELLATION FEE <b>ADJUSTED SUBTOTAL</b>				
					<b>5% G.S.T.</b>				
					<b>TOTAL AMOUNT DUE</b>				
					GST REGISTRATION#: 121717813 RT PST REGISTRATION#: PST-1013-7620				



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# DRAPE BOOTH FURNISHING PACKAGE

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

## WHAT'S INCLUDED



**Each Booth Package Includes:**  
 1 - 2' x 6' skirted table - to match drape colour  
 \* 2' x 4' skirted table for Package F

2 - folding chairs

Grey carpet

**Note: Drape is provided by Show Management to match area booth is in**

PACKAGE	DESCRIPTION	QTY	EARLY BIRD	REGULAR	TOTAL
PACKAGE A	10' x 10' Booth		\$225.60	\$282.22	
PACKAGE B	10' x 20' Booth		\$365.54	\$456.80	
PACKAGE C	10' x 15' Booth		\$297.20	\$371.52	
PACKAGE D	8' x 10' Booth		\$200.50	\$250.80	
PACKAGE E	5' x 10' Booth		\$157.60	\$196.93	
PACKAGE F *	5' x 6' Booth		\$131.42	\$164.20	

### SPECIAL INSTRUCTIONS

**\*\*PRICES INCLUDE DELIVERY AND INSTALLATION**

SUBTOTAL

**OFFICE USE ONLY**

35% LATE ORDER SURCHARGE

50% CANCELLATION FEE

ADJUSTED SUBTOTAL

5% G.S.T.

TOTAL AMOUNT DUE

GST REGISTRATION#: 121717813 RT

PST REGISTRATION#: PST-1013-7620



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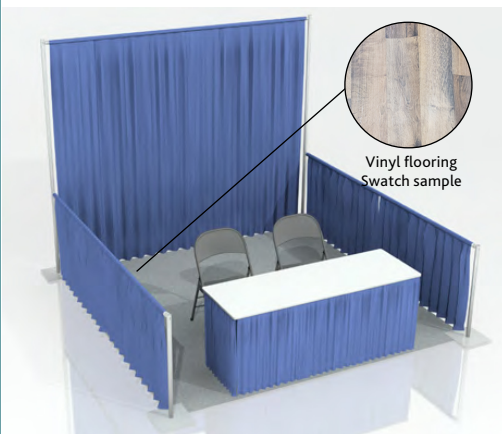
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# VINYL PACKAGE

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

## WHAT'S INCLUDED



### Each Booth Package Includes:

- 1 - 2' x 6' skirted table - to match drape colour
- \* 2' x 4' skirted table for Package F

2 - folding chairs

### Vinyl flooring

**Note: Drape is provided by Show Management to match area booth is in**

PACKAGE	DESCRIPTION	QTY	EARLY BIRD	REGULAR	TOTAL
PACKAGE A	10' x 10' Booth		\$340.00	\$386.30	
PACKAGE B	10' x 20' Booth		\$680.00	\$849.80	
PACKAGE C	10' x 15' Booth		\$509.90	\$636.50	
PACKAGE D	8' x 10' Booth		\$271.90	\$340.00	
PACKAGE E	5' x 10' Booth		\$170.00	\$193.10	
PACKAGE F *	5' x 6' Booth		\$102.00	\$115.90	
VINYL ONLY	10' x 10' Booth or smaller		\$3.10/sq ft.	\$3.90/sq ft.	
VINYL ONLY	10' x 15' Booth or larger		\$3.90/sq ft.	\$4.80/sq ft.	

### SPECIAL INSTRUCTIONS

**\*\*PRICES INCLUDE DELIVERY AND INSTALLATION**

SUBTOTAL		
<b>OFFICE USE ONLY</b>		
<input type="checkbox"/> 35% LATE ORDER SURCHARGE		
<input type="checkbox"/> 50% CANCELLATION FEE		
ADJUSTED SUBTOTAL		
5% G.S.T.		
<b>TOTAL AMOUNT DUE</b>		
GST REGISTRATION#: 121717813 RT	PST REGISTRATION#: PST-1013-7620	



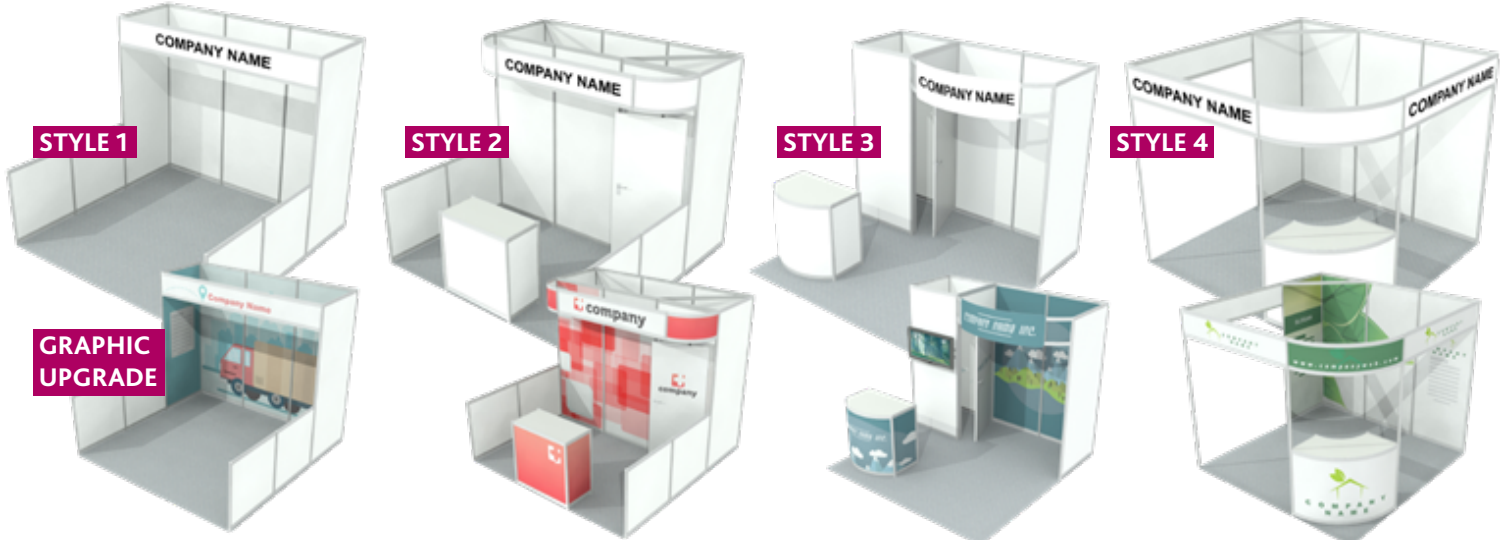
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# OCTANORM BOOTHS 10 X 10

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	



DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	PANEL & HARDWARE DISCLAIMER
<b>Style 1 - 10' x 10'</b> • 1 Header Sign (2942mm [w]x 302mm[h])		\$1216.00	\$1642.00		If you ruin a panel or some hardware, you will be charged a fee! Please only use approved tape on booth.
With Graphic Upgrade Package		\$2937.00	\$3965.00		
<b>Style 2 - 10' x 10'</b> • 1 Header Sign (1952mm [w]x 302mm[h]) • Storage Area 3' x 9.6' w/ lockable door • Lockable counter 3.3' high		\$1710.00	\$2308.00		You will be charged <b>\$60/panel</b> for cleaning or repair.
With Graphic Upgrade Package		\$2891.00	\$3903.00		
<b>Style 3 - 10' x 10'</b> • 1 Curved Header Sign (1500mm [w]x 450mm[h]) • Corner storage area 3' x 3' • Lockable counter 3.3' high		\$1803.00	\$2434.00		<b>Many other custom designs are available!</b> <b>For more information CALL 780.426.2211</b>
With Graphic Upgrade Package		\$3957.00	\$5343.00		
<b>Style 4 - 10' x 10'</b> • 2 Header Signs (1952mm [w]x 302mm[h]) • Curved counter 3.3' high		\$1545.00	\$2086.00		<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>
With Graphic Upgrade Package		\$3082.00	\$4160.00		
<b>GRAPHIC UPGRADE CUSTOMIZATION</b>					
Carpet Color Choice <input type="checkbox"/> Red <input type="checkbox"/> Blue <input type="checkbox"/> Grey <input type="checkbox"/> Black					
Header Sign Choice *All Headers / Fascia signs are white unless upgraded to a full color graphic <input type="checkbox"/> <b>Complimentary</b> (Bold black font proportionally on white panel, capital letters unless specified)					
<input type="checkbox"/> <b>Full color header upgrade</b> (See <b>SIGNAGE &amp; DIGITAL PRINTING FORM</b> to order graphics)					
Panel Color Choice					
<b>Complimentary</b>		<b>Burfab Upgrade Velcro Receptive</b>			
<input type="checkbox"/> WHITE HARDWALL		<input type="checkbox"/> BLUE		REGULAR PRICE	TOTAL
<input type="checkbox"/> BLACK HARDWALL		<input type="checkbox"/> BLACK		\$125.00	
				per panel	

SUBTOTAL		
<b>OFFICE USE ONLY</b>		
<input type="checkbox"/> 35% LATE ORDER SURCHARGE		
<input type="checkbox"/> 50% CANCELLATION FEE		
ADJUSTED SUBTOTAL		
5% G.S.T.		
TOTAL AMOUNT DUE		
GST REGISTRATION#: 121717813 RT   PST REGISTRATION#: PST-1013-7620		



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# OCTANORM BOOTHS 10 X 20

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	



DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	PANEL & HARDWARE DISCLAIMER
<b>Style 5 - 10' x 20'</b> • 2 Header Signs (2942mm [w]x 302mm[h])		\$2217.00	\$2992.00		If you ruin a panel or some hardware, you will be charged a fee! Please only use approved tape on booth.
With Graphic Upgrade Package		\$4660.00	\$6290.00		
<b>Style 6 - 10' x 20'</b> • Storage area 3' x 6' w/ lockable door • Custom reception counter		\$2833.00	\$3824.00		You will be charged <b>\$60/panel</b> for cleaning or repair.
With Graphic Upgrade Package		\$5974.00	\$8065.00		
<b>Style 7 - 10' x 20'</b> • 1 Curved Header Sign (1500mm [w]x 450mm[h]) • Storage area 3' x 9.6' w/ lockable door • Curved counter 3.3' high		\$2936.00	\$3963.00		<b>Many other custom designs are available!</b> <b>For more information CALL 780.426.2211</b>
With Graphic Upgrade Package		\$6135.00	\$8282.00		
<b>Style 8 - 10' x 20'</b> • 3 Header Signs 1@(2942mm [w] x 302mm[h]) + 2@(1952mm [w] x 302mm[h]) • Storage area 3' x 9.6' w/ lockable door • Curved counter 3.3' high		\$2730.00	\$3685.00		<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>
With Graphic Upgrade Package		\$5313.00	\$7172.00		
				<b>SUBTOTAL</b>	
				<b>OFFICE USE ONLY</b>	
				<input type="checkbox"/> 35% LATE ORDER SURCHARGE	
				<input type="checkbox"/> 50% CANCELLATION FEE	
				<b>ADJUSTED SUBTOTAL</b>	
				<b>5% G.S.T.</b>	
				<b>TOTAL AMOUNT DUE</b>	

**GRAPHIC UPGRADE CUSTOMIZATION** GST REGISTRATION#: 121717813 RT | PST REGISTRATION#: PST-1013-7620

Carpet Color Choice

Red  Blue  Grey  Black

Header Sign Choice *\*All Headers / Fascia signs are white unless upgraded to a full color graphic*

**Complimentary** (Bold black font proportionally on white panel, capital letters unless specified)  
Please clearly print name as you would like it to appear

**Full color header upgrade** (See **SIGNAGE & DIGITAL PRINTING FORM** to order graphics)

Panel Color Choice	Complimentary	Burfab Upgrade Velcro Receptive	REGULAR PRICE	TOTAL
<input type="checkbox"/> WHITE HARDWALL	<input type="checkbox"/> BLUE	<input type="checkbox"/> BLACK	\$125.00 per panel	
<input type="checkbox"/> BLACK HARDWALL				



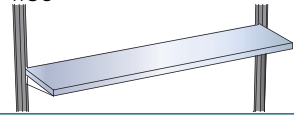
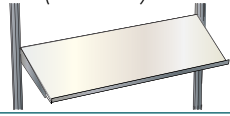
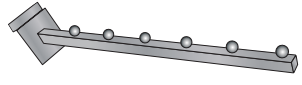

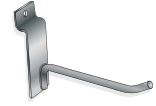
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# OCTANORM ACCESSORIES

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>OCTANORM DISPLAY SYSTEMS</b>					<b>OCTANORM ACCESSORIES</b>				
Full Height Slat Wall Panel <i>1m x 2.5m</i>  <input type="checkbox"/> White Slat Wall <input type="checkbox"/> Black Slat Wall		\$191.00	\$258.00		Glass Shelf 9" x 38" 		\$35.00	\$47.00	
					Angled Literature Shelf 12" x 38" (melamine) 		\$54.00	\$72.00	
					Waterfall Rack <i>*must be used with slat wall</i> 		\$34.00	\$46.00	
Half Slat Wall Panel <i>1m x 1.25m</i>  <input type="checkbox"/> White Slat Wall <input type="checkbox"/> Black Slat Wall  <input type="checkbox"/> Top Slat Wall <input type="checkbox"/> Bottom Slat Wall		\$110.00	\$148.00		Gooseneck Light <i>*does not include power</i> 		\$68.00	\$92.00	
					2" Slat Wall Hook 		\$1.00	\$1.40	
<b>IMPORTANT</b> Please include a diagram of the ordered booth indicating placement of all ordered accessories.					<b>Many other custom designs are available!</b> <b>For more information CALL 780.426.2211</b>				
					<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>				
					SUBTOTAL				
					<b>OFFICE USE ONLY</b> <input type="checkbox"/> 35% LATE ORDER SURCHARGE <input type="checkbox"/> 50% CANCELLATION FEE ADJUSTED SUBTOTAL				
					5% G.S.T.				
					TOTAL AMOUNT DUE				
					GST REGISTRATION#: 121717813 RT PST REGISTRATION#: PST-1013-7620				



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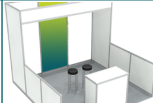
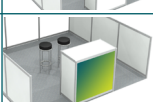








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# SIGNAGE & DIGITAL PRINTING

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
<b>OCTANORM BOOTH / COUNTER GRAPHIC UPGRADES</b>				
Full Color Header Upgrade - Single Sided 2942mm (w) x 302mm (h) <i>(Octanorm booth rental required)</i>			\$98.00	\$132.00
Full Color Backwall Panel Upgrade - Single Sided 962mm (w) x 2392mm (h) <i>(Octanorm booth rental required)</i>			\$309.00	\$417.00
Full Color Counter Upgrade - Single Sided 962mm (w) x 912mm (h) <i>(Counter rental required)</i>			\$111.00	\$150.00
<b>FABRIC SIGNAGE</b>				
Fabric Hybridwall - Single Sided 2966mm (w) x 2444mm (h) <i>(Comes with frame and printed fabric skin)</i>			\$2700.00	\$3645.00
Fabric Hybridwall - Single Sided 5936mm (w) x 2444mm (h) <i>(Comes with frame and printed fabric skin)</i>			\$5400.00	\$7290.00
Hanging Fabric Halo - Many Custom Designs available 10' (w) x 3' (h) generic size <i>(Does not include hanging fee, allow 3 weeks min. for order)</i>	    FLAT      ROUND      SQUARE      TRIANGLE		Call for quote	
<b>STAND ALONE SIGNAGE</b>				
Vinyl Banner - Single Sided 119" (w) x 36" (h) hanging off backwall with S hooks <i>(Cost includes banner, installation hardware and labour to install)</i>			\$361.00	\$487.00
Rigid Sintra Sign - Single Sided 96" (w) x 24" (h) hanging off backwall with S hooks <i>(Cost includes sign, installation hardware and labour to install)</i>			\$247.00	\$334.00
<b>DESIGN WORK &amp; STORAGE</b>				
If artwork is not supplied as print ready, a minimum of \$50 will be charged to modify art files			\$50.00/per hour	
Have the Goodkey in house design team create the artwork & vectorize logos			\$75.00/per hour	
<b>SIGNAGE STORAGE</b> <i>Indicate if you will be needing the signage again, if not it will be recycled after the event</i>			Call for quote	
<b>Contact us for a consultation about custom sizes, items, and printing options. Subject availability of supplies and time-lines.</b>	<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>			
<b>ALL ARTWORK IS DUE BY THE ORDER Early Bird Deadline</b>	<b>SUBTOTAL</b>			
<b>SPECIAL INSTRUCTIONS</b>	<b>OFFICE USE ONLY</b>			
	<input type="checkbox"/> 35% LATE ORDER SURCHARGE			
	<input type="checkbox"/> 50% CANCELLATION FEE			
	5% G.S.T.			
	<b>TOTAL AMOUNT DUE</b>			
	GST REGISTRATION#: 121717813 RT   PST REGISTRATION#: PST-1013-7620			



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# PRINT READY GRAPHIC GUIDELINES

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	



**DESIGN** with 0.25" bleeds and cropmarks

**SCALE** artwork to full size

**EMBED** all links

**RESOLUTION** for images: min 100dpi

**TEXT** must be at least 2" away from edge

**CONVERT** all text to outlines



\*Inline panel example

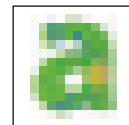


For the best looking logo at any size, send vector art. This is usually an .ai file made in Adobe Illustrator.

To check if a file is **vectored**, zoom in as much as you can to the art. Match what it looks like below.



Vector art  
Ex. ai, eps, pdf



Raster art  
Ex. jpg, tiff, png



**REPRESENTS** panel break and will not print  
**DO NOT INCLUDE LINES**

**AVOID** text going through the panel break

**SEND** as one file with 0.25" bleed, full size or 10% scale we will split the panels for production



\*FLUSH graphic example

**LABEL** files appropriately when saving (showname\_companyname\_panel) - ex. ABC18\_Company\_counter1

**LEGEND** include a layout legend if there are multiple panels

**COLOR** space has to be CMYK

**FONTS** if live, should be sent with the art

**FILE** types for print ready art: high res .pdf | 150dpi + .jpg | .eps

**SEND** files by **email** | [wettransfer.com](http://wettransfer.com) | [dropbox.com](http://dropbox.com)

**SEND ALL ARTWORK FILES TO**  
**[signsondemand@goodkey.com](mailto:signsondemand@goodkey.com)**  
Subject Line: **Show Name - Company Name - Booth Number**



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Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL				
<b>MONITORS</b>					<b>ACCESSORIES (the items below do not include monitor rentals)</b>								
 <p>Included with each monitor:</p> <ul style="list-style-type: none"> <li>HDMI cord</li> <li>Remote control</li> <li>Your choice of wall-mount or monitor base</li> </ul> <p>No other cords are available for rent.</p>					 <p>Counter with graphic Graphic: 962mm x 912mm</p>						\$322.00	\$389.00	
42" LCD Monitor Wall-mounted bracket <i>(Requires octanorm hardwall rental to mount to)</i>		\$573.00	\$774.00		 <p>Freestanding Octanorm Stand with graphic Graphic: 782mm x 302mm</p>		\$287.00	\$389.00					
42" LCD Monitor Monitor base to sit on counter <i>(Counter/table not included, please order separately)</i>		\$573.00	\$774.00		 <p>Freestanding Gondola with graphic Above TV: 962mm x 835mm Below TV: 962mm x 1400mm</p>		\$361.00	\$487.00					
50" LCD Monitor Wall-mounted bracket <i>(Requires octanorm hardwall rental to mount to)</i>		\$849.00	\$1145.00		 <p>Blu-ray Media Player <i>(USB or Blu-ray disc compatible)</i></p>		\$219.00	\$297.00					
50" LCD Monitor Monitor base to sit on counter <i>(Counter/table not included, please order separately)</i>		\$849.00	\$1145.00		 <p>Laptop <i>(PC only)</i></p>		\$656.00	\$885.00					
<b>AUDIO / VISUAL NOTES</b>					 <p>Wall-mount Bracket <i>(Monitor not included, requires hardwall rental to mount to)</i></p>								
<ul style="list-style-type: none"> <li>The listed rental prices are for the duration of a single event (multi-day if applicable).</li> <li>Rental price includes delivery to your booth space.</li> <li>Items listed are subject to availability.</li> <li>Our monitor rentals are "smart", however we recommend using in conjunction with a DVD player or laptop as there are limited video options (such as looping).</li> <li>If you are bringing your own video source, please ensure it is HDMI compatible.</li> <li>Orders must be processed and graphic/logo submitted prior to the order Early Bird Deadline Date.</li> </ul>					<p align="center"><b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b></p>								
<b>SPECIAL INSTRUCTIONS</b>					<p align="center"><b>SUBTOTAL</b></p>								
					<p><b>OFFICE USE ONLY</b></p> <input type="checkbox"/> 35% LATE ORDER SURCHARGE <input type="checkbox"/> 50% CANCELLATION FEE <b>ADJUSTED SUBTOTAL</b>								
					<p align="center">5% G.S.T.</p>								
					<p align="center"><b>TOTAL AMOUNT DUE</b></p>								
					<p>GST REGISTRATION#: 121717813 RT PST REGISTRATION#: PST-1013-7620</p>								



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# EXHIBIT BOOTH VACUUMING & CLEANING

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

- SERVICE INCLUDES:**
- EXHIBIT VACUUMING
  - EMPTYING OF WASTEBASKETS

## PRE-ORDERS *(must be received prior to above order Early Bird)*

Booth Width \_\_\_\_\_ x Booth Depth \_\_\_\_\_ + Square Feet \_\_\_\_\_ x Number of Days \_\_\_\_\_ x \$0.26 = \_\_\_\_\_  
(min 100 Sq.Ft.)

## LATE-ORDERS

Booth Width \_\_\_\_\_ x Booth Depth \_\_\_\_\_ + Square Feet \_\_\_\_\_ x Number of Days \_\_\_\_\_ x \$0.32 = \_\_\_\_\_  
(min 100 Sq.Ft.)

## SPECIAL INSTRUCTIONS

	<b>**PRICES INCLUDE DELIVERY AND INSTALLATION</b>	
	SUBTOTAL	
	<b>OFFICE USE ONLY</b>	
	<input type="checkbox"/> 35% LATE ORDER SURCHARGE	
	<input type="checkbox"/> 50% CANCELLATION FEE	
	ADJUSTED SUBTOTAL	
	5% G.S.T.	
	TOTAL AMOUNT DUE	
	GST REGISTRATION#: 121717813 RT   PST REGISTRATION#: PST-1013-7620	



Decorating | Graphic Design | Logistics | Customer Service

Head Office | 5506 - 48 St NW | Edmonton, AB | T6B 2Z1  
 Vancouver Office | Unit 10, 3751 North Fraser Way | Burnaby, BC | V5J 5C4  
 Red Deer Warehouse  
 Tel: 1.780.426.2211 | Fax: 1.780.426.5734 | goodkey.com



# INSTALLATION & DISMANTLE LABOUR

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

## INSTALLATION & DISMANTLE RATES

<b>Regular Time (RT):</b>	8:00 am - 4:00 pm Monday to Friday	\$74.00/hr.
<b>Overtime (OT):</b>	4:00 pm - 6:00 pm Monday to Friday 6:00 pm - 8:00 am Saturday and Sunday	\$111.00/hr.
<b>Double Time (DT):</b>	All other hours including Sundays and statutory holidays	\$148.00/hr.

### INSTALLATION: (estimated requirements) MINIMUM OF 2 HOURS

Labourers	Hours	\$74.00/hr. (RT)	\$
Labourers	Hours	\$111.00/hr. (OT)	\$
Labourers	Hours	\$148.00/hr. (DT)	\$

Date Required: \_\_\_\_\_ Start Time: \_\_\_\_\_ Finish: \_\_\_\_\_

### DISMANTLE: (estimated requirements) MINIMUM OF 2 HOURS

Labourers	Hours	\$74.00/hr. (RT)	\$
Labourers	Hours	\$111.00/hr. (OT)	\$
Labourers	Hours	\$148.00/hr. (DT)	\$

Date Required: \_\_\_\_\_ Start Time: \_\_\_\_\_ Finish: \_\_\_\_\_

Client Supervised?  YES  NO If yes, Supervisors name: \_\_\_\_\_

Supervised by Goodkey Show Services Ltd.?  YES  NO If yes, add 25% to total estimated charges

The exhibit consists of \_\_\_\_\_ shipping cases or crates (Please do not include cartons/boxes of literature or products)

Ladders Required: \_\_\_\_\_

<b>SPECIAL INSTRUCTIONS</b>	TOTAL ESTIMATED CHARGE	
	25% SUPERVISION FEE	
	SUBTOTAL	
	<b>OFFICE USE ONLY</b>	
	<input type="checkbox"/> 35% LATE ORDER SURCHARGE	
	<input type="checkbox"/> 50% CANCELLATION FEE	
	ADJUSTED SUBTOTAL	
	5% G.S.T.	
	TOTAL AMOUNT DUE	
	GST REGISTRATION#: 121717813 RT	PST REGISTRATION#: PST-1013-7620



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# POST SHOW STORAGE

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

## FREIGHT INFORMATION

CARRIER NAME: _____	# OF PIECES _____
---------------------	-------------------

TOTAL WEIGHT	COST	CONDITIONS
<input type="checkbox"/> 001 - 600 lbs	\$243.00	<ul style="list-style-type: none"> <li>EXHIBITORS NEED TO FILL OUT THE FORM</li> <li>EXHIBITORS MUST MAKE ARRANGEMENTS TO OWN CARRIER</li> <li>THE ABOVE FEE MUST BE PAID BEFORE RELEASE OF FREIGHT</li> </ul>
<input type="checkbox"/> 600 - 1200 lbs	\$490.00	
<input type="checkbox"/> 1201 + lbs	\$711.00	

Signature \_\_\_\_\_ Date \_\_\_\_\_

## NOTES

SPECIAL INSTRUCTIONS	SUBTOTAL		
	<b>OFFICE USE ONLY</b>		
	<input type="checkbox"/> 35% LATE ORDER SURCHARGE		
	<input type="checkbox"/> 50% CANCELLATION FEE		
	ADJUSTED SUBTOTAL		
	5% G.S.T.		
	TOTAL AMOUNT DUE		
GST REGISTRATION#: 121717813 RT		PST REGISTRATION#: PST-1013-7620	



Decorating | Graphic Design | Logistics | Customer Service

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# MATERIAL HANDLING

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Deadline Date <b>September 27, 2024</b>	

## ADVANCED MATERIAL HANDLING

Starting: September 6, 2024

Deadline: September 27, 2024

- RECEIVE & STORE SHIPMENT UP TO 30 DAYS IN ADVANCED WAREHOUSE
- DELIVERY OF SHIPMENT FROM ADVANCED WAREHOUSE TO SHOW SITE
- FIRST PRIORITY UNLOADING STATUS
- REMOVING OF EMPTY CONTAINERS FROM BOOTH TO STORAGE AREA
- RETURNING OF EMPTY CONTAINERS TO BOOTH UPON SHOW CLOSING
- RELOADING OF SHIPMENT FROM BOOTH TO EXHIBITOR ARRANGED OUTBOUND CARRIER

**\$2.25** per pound (lbs.) (\$450.00/200lbs minimum charge)

Weight \_\_\_\_\_ @ \$2.25/lbs \_\_\_\_\_

Carrier Name: \_\_\_\_\_ # of pcs. \_\_\_\_\_

Bill of Lading # \_\_\_\_\_

SUBTOTAL		
<b>OFFICE USE ONLY</b>		
<input type="checkbox"/> 35% LATE ORDER SURCHARGE		
<input type="checkbox"/> 50% CANCELLATION FEE		
ADJUSTED SUBTOTAL		
5% G.S.T.		
TOTAL AMOUNT DUE		

GST REGISTRATION#: 121717813 RT | PST REGISTRATION#: PST-1013-7620

### CONDITIONS

- ALL ORDERS MUST BE PREPAID
  - ALL ORDERS RECEIVED AFTER THE Early Bird Deadline Date WILL BE SUBJECT TO A 35% LATE FEE
  - PLEASE ARRANGE SHIPMENTS TO ARRIVE BETWEEN 8:30 AM - 3:30 PM, MONDAY - FRIDAY
- \*RESHIPING: Exhibitors must arrange for pickup at show site, all items must be labeled and include completed bill of lading. Material not removed from exhibit area by specified time will be shipped collected by first available carrier.

### ADVANCED WAREHOUSE LABELING

**Canada Women's Expo (Calgary)**  
**NAME OF EXHIBITING COMPANY - BOOTH #**  
**c/o GOODKEY SHOW SERVICES LTD.**  
**5506 - 48 ST NW**  
**EDMONTON, AB**  
**T6B 2L8**

### LIMITS AND LIABILITIES

Goodkey Show Services Ltd. will not be held responsible for concealed damage, or loss of merchandise after delivery to booth before or during installation time, or at conclusion of show prior to delivery to common carrier. Shipments should be insured by the exhibitor for coverage when out of the care, custody and control of Goodkey Show Services Ltd. The condition, count and contents of the materials found in the booth at the time of actual removal will be final and binding and the right is reserved to alter exhibitors bill of lading to reflect actual condition, count and contents found. Goodkey Show Services Ltd. will not be responsible for damages incurred while handling loose exhibit materials or those inadequately packed. Goodkey Show Services Ltd. will not be responsible for failure or delay in performing services when delay is caused by strike, labour storage, or any other cause unavoidable or beyond their control.

Shipments should be insured by the exhibitor for coverage when out of the care, custody, and control of Goodkey Show Services Ltd. The liability of Goodkey Show Services Ltd. is hereby limited to \$0.30 per pound per article and values exceeding this limitation should be insured by the shipper.

All items requiring rigging or special equipment will be charged on a time and material basis. Exhibits or equipment arriving uncrated will be charged an additional 50% handling charge. Goodkey Show Services Ltd. will receive goods only if this form is returned signed and freight is PREPAID.

Signature \_\_\_\_\_ Date \_\_\_\_\_

# MATERIAL HANDLING AGREEMENT



5506 - 48 ST NW TEL - 1.780.426.2211  
Edmonton, AB T6B 2Z1 FAX - 1.888.426.5734

PLACE PRO NUMBER HERE

SHIPPER'S NUMBER

DATE/TIME RECEIVED:  
\_\_\_\_\_ AM  
\_\_\_\_\_ PM

**INSTRUCTIONS: COMPLETE ALL SHADED AREAS, RETURN COMPLETED AGREEMENT TO SERVICE DESK WHEN MATERIALS ARE PACKED AND READY FOR SHIPMENT.**

DATE: \_\_\_\_\_ BOOTH NUMBER: \_\_\_\_\_

**FROM:** BMO Centre Hall A  
20 ROUNDUP WAY SE  
CALGARY, AB  
T2G 2W1  
SHIPPED FROM: EVENT/FACILITY/CITY  
Canada Women's Expo (Calgary)

**TO:**

IN THE EVENT YOUR SELECTED CARRIER FAILS TO SHOW ON FINAL MOVE-OUT DAY, PLEASE SELECT ONE OF THE FOLLOWING OPTIONS:  
*CHECK ONE*  
1)  RE-ROUTE VIA GOODKEY LOGISTICS  
2)  DELIVER BACK TO THE WAREHOUSE AT EXHIBITOR'S EXPENSE

SPECIAL INSTRUCTIONS:

CARRIER: \_\_\_\_\_  
PICK UP NUMBER: \_\_\_\_\_

RE-ROUTE VIA \_\_\_\_\_ BY \_\_\_\_\_  
DATE \_\_\_\_\_ TIME \_\_\_\_\_ AM/PM

AIR FREIGHT WILL BE BILLED ON ACTUAL OR DIMENSIONAL WEIGHT, WHICHEVER IS GREATER

DECLARED VALUE FOR AIR SHIPMENTS ONLY \$ \_\_\_\_\_ .00 (OPTIONAL)

CHECK NUMBER OF SEPARATE SHIPMENTS IN BOOTH:  1  2  3  4 OR SPECIFY: \_\_\_\_\_

**GOODKEY LOGISTICS**  
 STANDARD GROUND  UNCRATED  AIR FREIGHT  NEXT DAY  SECOND DAY  DEFERRED

**OTHER CARRIERS**  
 COMMON CARRIER  VAN LINE  AIR FREIGHT  NEXT DAY  SECOND DAY  DEFERRED

FREIGHT INFORMATION					
CHECKER	NO. PIECES	DESCRIPTION OF ARTICLES	* HAZ MAT	WEIGHT (LB) SUBJECT TO CORR.	* EMERGENCY RESPONSE NUMBER IF HAZARDOUS MATERIAL COLUMN USED
		CRATES EXHIBITION MATERIAL, K.D. (WOODEN)			
		CARTONS (CARDBOARD)			
		TRUNKS/ CASES (FIBER) (COLOR)			
		SKIDS/ PALLETS			
		CARPETS (COLOR)			
		CARPET PADDING			

EXHIBITOR SHALL BE RESPONSIBLE FOR ALL SHIPPING CHARGES INCURRED. EXHIBITOR'S SIGNATURE (OR THE SIGNATURE OF THE EXHIBITOR'S AGENT) BELOW DENOTES ACCEPTANCES OF THE TERMS AND CONDITIONS ON THE REVERSE SIDE OF THE FORM. EXHIBITOR OR ITS AGENT CERTIFIES & WARRANTS THAT ITS FREIGHT CONTAINS NO HAZARDOUS MATERIALS, OR IF FREIGHT CONTAINS SUCH MATERIALS, THAT THE EXHIBITOR IS REGISTERED IN CONFORMANCE WITH SUBPART G OF PART 107 CFR TITLE 49, IF APPLICABLE, AND THAT THE HAZARDOUS MATERIALS HAVE BEEN PROPERLY CLASSIFIED, DESCRIBED, PACKAGED, MARKED AND LABELED, AND ARE IN PROPER CONDITION FOR SHIPMENT AS REQUIRED, PERMITTED AND/OR AUTHORIZED UNDER APPLICATION LOCAL, PROVINCIAL/STATE AND FEDERAL STATUTES AND REGULATIONS.

IF NEITHER BOX IS CHECKED, SHIPMENT WILL BE SENT COLLECT:  COLLECT  PREPAID

BILL FREIGHT CHARGES TO:

CHECKER SIGNATURE	DATE LOADED	CARRIER
TRAILER NO.	START TIME	
EXHIBITOR	FINISH TIME	
SIGNATURE	DRIVER	
PRINT NAME	DATE	PIECES RECEIVED

# GROUND TRANSPORTATION QUOTE REQUEST

Show Name <b>Canada Women's Expo (Calgary)</b>	Name of Company	Booth Number
Show Date <b>October 4-6, 2024</b>	Early Bird Deadline Date <b>September 13, 2024</b>	

SHIPPER INFORMATION			
Name of Company:	Contact:	Email:	
Address:	Telephone no.	Pick-up Date:	Pick-up Hours:
City, Province, State:	Postal Code:	Fax no.	Pick-up Location (Loading dock, office, etc...)

Customs Papers Attached:  Yes  No If yes, Broker name: \_\_\_\_\_ Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

I will be shipping to the Advance Warehouse:  Yes  No

DESTINATION			
<b>Canada Women's Expo (Calgary)</b> <b>NAME OF EXHIBITING COMPANY - BOOTH #</b> <b>c/o GOODKEY SHOW SERVICES LTD.</b> <b>5506 - 48 ST NW</b> <b>EDMONTON, AB T6B 2L8</b>	Company Name:	Delivery Date:	Booth Number:
	On-Site Contact:	Delivery Time:	

**SERVICE** Competitive ground transportation pricing, priority move-in/out at show site  ONE WAY  ROUND TRIP

ITEM DESCRIPTION		SERVICE WILL BE CHARGED ON ACTUAL WEIGHTS AND DIMENSIONS	
TOTAL NUMBER OF PIECES		DIMENSIONS	ESTIMATED WEIGHT
	CARTONS (CARDBOARD)	H _____ x W _____ x L _____	
	TRUNKS/ CASES (FIBER) (COLOR) _____	H _____ x W _____ x L _____	
	CRATES (WOODEN)	H _____ x W _____ x L _____	
	SKIDS/ PALLETS	H _____ x W _____ x L _____	
	CARPETS (COLOR) _____	H _____ x W _____ x L _____	
	OTHER _____	H _____ x W _____ x L _____	
	_____		

<b>TOTAL PIECES</b>	<b>TOTAL WEIGHT</b>
---------------------	---------------------

RELEASE SIGNATURE \_\_\_\_\_ DECLARED VALUE \_\_\_\_\_

TO AUTHORIZE DELIVERY WITHOUT OBTAINING SIGNATURE

**TERMS AND CONDITIONS**

Goodkey Show Services Ltd. will not be held responsible for concealed damage, or loss of merchandise after delivery to booth before or during installation time, or at conclusion of show prior to delivery to common carrier. Shipments should be insured by the exhibitor for coverage when out of the care, custody and control of Goodkey Show Services Ltd. The condition, count and contents of the materials found in the booth at the time of actual removal will be final and binding and the right is reserved to alter exhibitors bill of lading to reflect actual condition, count and contents found. Goodkey Show Services Ltd. will not be responsible for damages incurred while handling loose exhibit materials or those inadequately packed. Goodkey Show Services Ltd. will not be responsible for failure or delay in performing services when delay is caused by strike labour stoppage, or any other cause unavoidable or beyond their control. The liability of Goodkey Show Services Ltd. is hereby limited to \$0.30 per pound, per article and values exceeding this limitation should be insured by the shipper. All items requiring rigging or special equipment will be charged on a time and material basis. Exhibits or equipment arriving uncrated will be charged an additional 50% handling charge. Goodkey Show Services Ltd. Will receive goods only if this form is returned signed and freight is PREPAID.

*By signing this order form, shipper agrees to be bound by it's term and conditions*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please Print Name \_\_\_\_\_



Head Office | 5506 - 48 St NW | Edmonton, AB | T6B 2Z1  
 Vancouver Office | Unit 10, 3751 North Fraser Way | Burnaby, BC | V5J 5G4  
 Red Deer Warehouse  
 Tel: 1.780.426.2211 | Fax: 1.780.426.5734 | goodkey.com



## EXHIBITOR PAYMENT POLICY

1. All orders for services from Goodkey Show Services must be accompanied by (1) a completed Credit Card Authorization form.

### 2. ELIGIBILITY FOR DISCOUNT PRICING

To qualify for the discount pricing offered, payment in full must accompany your order and be received in our offices no later than 4:00 PM, Mountain time on the Early Bird Deadline Date on top of each order form. Purchase orders do not qualify for discount pricing.

### 3. SHOW SITE ORDERS

Charges for orders placed at show site by the cardholder and/or his or her representative will be added to the credit card number on file.

### 4. METHODS OF PAYMENT

Goodkey Show Services accepts American Express, MasterCard, Visa, Debit Card, Cheque, Bank Wire Transfer and e transfer. Please send e transfer payments to [accounting@goodkey.com](mailto:accounting@goodkey.com) Purchase Orders are not considered payment. Any cheque returned to us and / or any unapproved credit card transaction, for any reason, will incur a service charge of \$100.00.

### 5. BANK WIRE TRANSFER INFORMATION

To properly credit your account, please complete the Wire Transfer form included in this service manual and follow the instructions on the form. Please note that there is a minimum \$30.00 service charge applicable for CAD wire transfers and \$50.00 for all international wire transfers. Fees vary depending on the bank processing the transfer.

### 6. MATERIALS HANDLING

If you are shipping any material to this event, you must complete both the Materials Handling order, the Material Handling Agreement form and the Credit Card Authorization Form. All freight must be shipped to the correct address as instructed in this service manual.

PLEASE REFER TO SHIPMENTS DIRECT TO SHOW SITE ON THE MATERIAL HANDLING FORM.

Please ensure that all shipments are sent "Prepaid" including all applicable taxes, duties, surcharges, etc. Any charges billed to Goodkey Show Services by your carrier following the event will be charged to the Credit Card number provided along with a \$150.00 service charge.

The greater of actual weight or dimensional weight will be charged on all incoming shipments in excess of 5,000 cubic inches. Dimensional weight is calculated as follows:  $L \times W \times H / 139$ .

Shipment arriving prior to receiving your completed materials handling order forms and / or not properly labeled with Goodkey Show Services shipping labels will incur a 10% surcharge.

### 7. POST EVENT STORAGE

All freight returned to the advanced storage warehouse following the event to await pick up by the Exhibitor Appointed Carrier will incur Post Show Freight Service charges. Storage charges, at standard industry rates, will be incurred on all freight remaining in our warehouse 3 days beyond the close of show. Storage rates begin at \$450.00 minimum, plus applicable service charge.

### 8. LABOR PROVIDED UNDER GOODKEY SHOW SERVICES SUPERVISION

Goodkey Show Services shall be responsible for the performance of labor provided under this option. Goodkey Show Services will not be liable for loss or damage caused by delay in labor beginning work when exhibitor requests labor to begin later than the start of the working day.

### 9. LABOR PROVIDED UNDER EXHIBITOR SUPERVISION

Exhibitor shall be responsible for the performance of labor provided under this option. The exhibitor shall supervise labor secured through Goodkey Show Services in a reasonable manner to prevent bodily injury and/or property damage. It is the exhibitors' responsibility to check in with the Goodkey Show Services Service Desk to collect labor, and to return to Service Desk to release labor when the work is completed.

### 10. CANCELLATIONS

All requests to cancel orders and for refunds must be made in writing no less than 7 full business days prior to Goodkey Show Services scheduled move-in. All cancellations are subject to a minimum 50% cancellation fee. Any cancellations made within 7 full business days of Goodkey Show Services scheduled move-in will be subject to a 100% cancellation fee.

### 11. ADJUSTMENTS / CLAIM(S) FOR LOSS

Exhibitor agrees that all claims for loss must be submitted to Goodkey Show Services, in writing, immediately at show site, and in any case, no later than the conclusion of the exhibit. Exhibitor understands and agrees that all claims made after the conclusion of the exhibit will be rejected and no adjustments will be made after the close of the show.

12. All materials and equipment are supplied on a rental basis for the duration of the event and remain the property of Goodkey Show Services.

13. It is understood and agreed that the exhibitor is responsible for the care, custody and control of all materials and equipment supplied by Goodkey Show Services and accepts full responsibility for any loss or damage to the equipment until it is returned to Goodkey Show Services.

14. Goodkey Show Services "Terms and Conditions", "Payment Policy" and "Electrical Terms & Conditions" are subject to change at the sole discretion of Goodkey Show Services and without notice to any parties.

I confirm I have read and agree to the Terms and Conditions and Exhibitor Payment Policy by Goodkey Show Services. The Terms and Conditions will be binding as of the date that the Exhibitor is signed and accepted below.

Show Name	Show Code	Show Date	Booth Number
Show Venue	Email	Contact Name	Name Of Company
Signature			



**PLEASE READ CAREFULLY! YOU ARE ENTERING A CONTRACT WHICH MAY LIMIT YOUR POSSIBLE RECOVERIES IN CASE OF LOSS OR DAMAGE.**

The terms and conditions set forth below are part of the contractual agreement between Goodkey Show Services and you, the EXHIBITOR, who accepts the terms and conditions of this contract once any of the following are met.

The Credit Card Authorization form is signed; OR the Materials Handling Agreement is signed; OR the Exhibitor materials are delivered by a carrier to either the Goodkey Show Services (GSS) warehouse, an advanced storage warehouse OR a show site where Goodkey Show Services is the official show contractor; OR an order for labor and / or rental equipment is placed with Goodkey Show Services.

## DEFINITIONS

For purposes of this contract, Goodkey Show Services means Goodkey Show Services (GSS), and their employees, agents, officers, and related entities including but not limited to any subcontractors that GSS may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractor (EAC). Furthermore, it is understood and agreed that the "Exhibitor" is in fact the "SHIPPER" for all purposes, and circumstances notwithstanding anything contained in this contract to the contrary.

## PAYMENT FOR SERVICES

Customer shall be liable for all unpaid charges for services performed by GSS or Agents. Customer authorizes GSS to charge their credit card directly for services rendered on its behalf acknowledges and agrees that all calculations provided by Customer are estimates only and are subject to verification and correction as deemed appropriate by GSS.

## CREDIT TERMS

All charges are due prior to service being performed. GSS has the right to require prepayment at the time of request for services. A failure to pay timely will result in Exhibitor having to pay in cash in advance for future services. GSS is authorized to charge Exhibitor credit card for any unpaid charges for services provided to Exhibitor including charges for return shipping. Any

charges not paid within 30 days of delivery of service will be subject to interest at a rate of 2% per month until paid in full.

## INBOUND AND OUTBOUND SHIPMENTS

Consistent with standard industry practices, there may be a lapse of time between the delivery of shipments to the booth and the arrival of the EXHIBITOR. During such time, the materials will be left unattended. GSS will not be held responsible or liable for any loss, damage, theft or disappearance of materials after same have been delivered to EXHIBITORS booth.

GSS will make every effort to deliver freight to your booth. However, physical limitations of freight elevators, load in doors, etc. may prevent us from doing so and, in these cases, all freight will be placed as close as possible to your booth.

Consistent with standard industry practices, there may be a lapse of time between the completion of packing and the actual pickup of materials from the booth for loading onto outbound carrier. During such time, the materials will be left unattended. GSS will not be held responsible or liable for any loss, damage, theft, or disappearance of materials before same have been picked up for reloading at the conclusion of the event.

All post show freight returned to the advanced storage warehouse will incur both Post Show Freight services charges and storage charges at standard industry prices. \$450.00 Minimum.

Inbound freight shipped to the incorrect advance storage warehouse will incur additional charges consistent with Post Show Freight rates, terms and conditions.

## PACKAGING & CRATES

GSS shall not be responsible for damage to loose, uncrated materials, pad wrapped or shrink wrapped, materials, glass breakage, concealed damage, carpets in bags or poly or materials improperly packed. In addition, GSS shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift or similar means.

## DESIGNATED CARRIERS

In order to expedite removal of materials from show site, GSS shall have the

authority to change designated carriers if the carrier designated by EXHIBITOR does not pick up shipment(s) within 4 hours following close of exhibits. Where no disposition is made by EXHIBITOR., materials will be taken to GSS warehouse to await EXHIBITOR shipping instructions and EXHIBITOR agrees to be responsible for post show freight charges related to re-routing and handling. **IN NO EVENT SHALL GSS BE RESPONSIBLE OR LIABLE FOR ANY LOSS RESULTING FROM SUCH REROUTING.** EXHIBITOR hereby agrees and understands that the carrier's terms and conditions apply to their shipment and material once it has been accepted by said carrier. **GSS WILL NOT BE RESPONSIBLE OR LIABLE FOR FAILURE TO PROVIDE THESE CARRIER TERMS AND CONDITIONS TO THE EXHIBITOR.**

## DISPOSAL OF GOODS

GSS retains the right to dispose of goods left in our warehouse more than sixty (60) days following the event without liability.

## EMPTY CONTAINERS

Empty container labels will be available from the show site service desk. Affixing labels to the containers is the sole responsibility of EXHIBITOR. All previous labels should be removed or obliterated. GSS assumes no responsibility for.

Error in above procedures removal of containers with old empty labels, removal of containers without GSS empty labels, improper information on empty labels. GSS assumes no liability for loss or damage to goods or crates, or the contents therein, while containers are in storage.

## EXHIBITOR RESPONSIBILITIES

It is agreed and understood that the Exhibitor is responsible for the care and control of all materials and equipment provided by GSS and accepts full responsibility for any loss or damage to the materials and equipment until it is returned to GSS. All materials and equipment are supplied on a rental basis for the duration of the show and remain the property of GSS. All rentals include delivery, installation and removal from your booth.

## GSS' RESPONSIBILITIES

GSS shall be responsible only for those services which it directly provides. GSS assumes no responsibility for any

I confirm I have read and agree to the Terms and Conditions and Exhibitor Payment Policy by Goodkey Show Services. The Terms and Conditions will be binding as of the date that the Exhibitor is signed and accepted below.

persons, parties or other contracting firms not under GSS' direct supervision and control. GSS shall not be responsible for any loss or damage due to strike, lockouts, work stoppages, natural elements, vandalism, acts of God, civil disturbances, power failure, explosions or any other circumstance over which it has no control.

GSS shall not be liable for damage, loss or delay to uncrated freight, freight improperly packed, glass breakage or concealed damage. GSS shall not be liable for ordinary wear and tear in handling of goods or damage of any kind to shrink wrapped goods. All goods should be able to withstand handling by heavy equipment including, but not limited to, forklifts, pallet jacks and dollies. It is the sole responsibility of the Exhibitor to ensure that all goods are packaged correctly prior to shipment or movement on or off the exhibit floor.

**INDEMNIFICATION**

EXHIBITOR agrees to indemnify, forever hold harmless and defend GSS and their employees, officers and agents from and against all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgements and expenses (including but not limited to reasonable attorneys' fees and investigation costs) on account of personal injury or death, damages to or loss of property or profits arising out of, or contributed to, by any of the following:

- EXHIBITOR'S negligent supervision of any labor secured through GSS, or the negligent supervision of such labor by any of EXHIBITOR'S employees, agents, representatives, customers, invites and/or any Exhibitor Appointed Contractor (EAC).
- EXHIBITORS negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of EXHIBITOR'S employees, agents, representatives, customers, invitees, and/or (EAC) at the show or exposition to which this contract relates, including but not limited to the misuse, improper use, unauthorized alteration, or

negligent handling of GSS' equipment.

- EXHIBITOR'S violation of federal, provincial, or local ordinance.
- EXHIBITOR'S violation of Show Regulations and/or Rules as published and set forth by facility and/or Show Management.

**INSURANCE**

It is understood that GSS is not an insurer. Any insurance shall be obtained by EXHIBITOR in amounts and for perils determined by EXHIBITOR. EXHIBITOR agrees to provide GSS with a release and waiver of subrogation to the extent of any insurance settlement received.

**CLAIM(S) FOR LOSS**

EXHIBITOR understand and agrees that all claims for loss or damage must be submitted, in writing, to GSS immediately at show site, and in any case, no later than the conclusion of the show. For purposes of claim reporting the "conclusion" of the show shall be construed as the time show EXHIBITOR'S materials are delivered to the carrier for transportation from show site. EXHIBITOR agrees and understands that all claims after this time shall be rejected.

**MAXIMUM RECOVERY**

If found liable for any loss, GSS' sole and exclusive MAXIMUM liability for loss or damage to EXHIBITOR'S materials and EXHIBITOR'S sole and exclusive remedy is limited to repair or replacement of like kind and quality, subject to a dollar amount limit equal to the amount paid by EXHIBITOR to GSS for material handling services during the show or exposition under this contract.

**MISCELLANEOUS**

EXHIBITOR, as a material part of the consideration to GSS for material handling services, waives and releases all claims against GSS, its' employees, agents, and officers with respect to all matters for which GSS has disclaimed liability pursuant to the provisions of this contract.

The EXHIBITOR acknowledges that he or she has read this agreement, understands it and agrees to be bound by its terms, and further agrees that it is the complete and exclusive agreement between the parties. The invalidity or unenforceability of any provision hereof shall not affect, modify or impair the validity and enforceability of all other provisions herein.

**BREACH OF CONTRACT AND / OR NEGLIGENCE ONLY**

GSS' liability shall be limited to any loss or damage which results solely from GSS' negligence in the actual physical handling of the items comprising EXHIBITOR'S shipment(s) OR which results from BREACH OF THIS CONTRACT and not for any other type of damage or loss. In no event shall GSS be liable to the exhibitor or to any other party for special, collateral, exemplary, indirect, incidental or consequential damages, whether such damages occur either prior to, subsequent to or are alleged as a result of tortious conduct, failure of the equipment or services of GSS or breach of any of the provisions of this agreement regardless of the form of action, whether in contract or notice of the possibility of such damages, or far any damages caused by EXHIBITOR'S failure to perform EXHIBITOR'S responsibilities. Such excluded damages include, but are not limited to, loss of profits, loss of use or business interruption, or other consequential or indirect economic loss(es).

**JURISDICTION**

THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE PROVINCE OF ALBERTA, BRITISH COLUMBIA, MANITOBA, NEW BRUNSWICK, NEWFOUNDLAND AND LABRADOR, NORTHWEST TERRITORIES, NOVA SCOTIA, NUNAVUT, ONTARIO, PRINCE EDWARD ISLAND, QUEBEC SASKATCHEWAN, AND YUKON WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES.

I confirm I have read and agree to the Terms and Conditions and Exhibitor Payment Policy by Goodkey Show Services. The Terms and Conditions will be binding as of the date that the Exhibitor is signed and accepted below.

Show Name	Show Code	Show Date	Booth Number
Show Venue	Email	Contact Name	Name Of Company
Signature			

# METHOD OF PAYMENT

**IMPORTANT!** If you are planning to utilize any of the services provided by **Goodkey Show Services**, please carefully complete and return this form with all your display requirements.

Name of Company:	Contact:	Booth Number:
Address:	Telephone No:	Fax No:
City, Province/State, Postal Code:	Email:	

**Cash / Wire Transfer / E-Transfer**

Please send all e-transfers to **accounting@goodkey.com**

**Company Cheque** (REQUIRE A CREDIT CARD BACKUP)  
Please make cheque payable to: **Goodkey Show Services Ltd.**  
**Note: No cheques will be accepted after the order Early Bird Deadline Date.**  
**Address: Goodkey Show Services Ltd.**  
**5506 - 48 ST NW**  
**Edmonton, Alberta**

**Credit Card**  
For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative. These charges may include labour. Please complete the information requested below:

MASTER CARD    VISA    PERSONAL    COMPANY

\_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Cardholders name: \_\_\_\_\_

Signature: \_\_\_\_\_

*Cardholders Billing Address*

Street: \_\_\_\_\_

City/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

\*Please note: Adjustments will not be made after the closure of the show. Please visit our on-site service desk for any questions or concerns regarding your order with Goodkey.  
We have read, understand and agree to all terms as described above and have advised our show site representative accordingly.

Exhibitor Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Third Party Authorization**  
FOR USE OF AN EXHIBITOR APPOINTED CONTRACTOR:  
We understand and agree that we, the exhibiting firm, are ultimately responsible for payment of charges. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert to the exhibiting company. All invoices are due and payable upon receipt, by either party.

The items checked below are to be invoiced to the third party:

ALL SERVICES  
 BOOTH CLEANING  
 I & D LABOUR  
 MATERIAL HANDLING / IN & OUT  
 RENTAL FURNITURE & CARPET  
 SIGNS  
 OCTANORM  
 OTHER (please specify) \_\_\_\_\_

Third Party Agent: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

PERSONAL CREDIT CARD    COMPANY CREDIT CARD

Cardholders name: \_\_\_\_\_

Signature: \_\_\_\_\_

*Cardholders Billing Address*

Street: \_\_\_\_\_

City/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

## P A Y M E N T O P T I O N S

### **EFT/WIRE TRANSFER:**

**Receiver Name:** Goodkey Show Services Ltd  
**Receiver Address:** 5506 – 48 St NW  
 Edmonton, Alberta T6B 2Z1  
**Country:** Canada  
**Bank Name:** CIBC – Canadian Imperial Bank of Commerce  
**Bank Address:** 904 Parsons Road SW  
 Edmonton, Alberta, Canada T6X 0J4  
**Account No.** 12-47115  
**Transit #:** 03269  
**Bank #:** 010  
**Swift Code:** CIBCCATT  
**Routing #:** CC001000069

**Note: Please add \$ 30.00 bank fee for all international wire transfers.**

### **E-TRANSFER:**

Email payment to: [accounting@goodkey.com](mailto:accounting@goodkey.com)

### **CREDIT CARD:**

We accept all three major credit cards: Visa / Mastercard / American Express

Card Type – *please circle:* VI MC AMEX

Invoice or Reference name or #: \_\_\_\_\_ Authorized amount: \$ \_\_\_\_\_

PRINT - Name on card: \_\_\_\_\_

Card No: \_\_\_\_\_

Expiry Date: Month \_\_\_ Year \_\_\_ CVV \_\_\_ (4 digits for AMEX only)

Credit Card Billing Address:

Street # or Name : \_\_\_\_\_

Address line 2: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ PC: \_\_\_\_\_

Signature: \_\_\_\_\_

**ALL ORDERS ARE CONSIDERED UNCONFIRMED UNTIL FULL PAYMENT IS RECEIVED.**